



Hamburg Metropolitan Region

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- A few words about Hamburg Metropolitan Region
- Mega trend metropolitan region
- New concepts in regional policies
- Conclusions as to the EU Presidency of Poland

Hamburg: Who we are ...

- Germany's 2nd largest city with a population of 1.750.000
> 20% international population
- own Parliament ("Bürgerschaft") with law making powers
- green city on the waterside (40 % green and water spaces), situated between two oceans (Atlantic and Baltic Sea)
- European Green Capital 2011
- pacemaker in a Metropolitan Region of 4,2 M



Hamburg Metropolitan Region: Who we are ...

- foreign trade hub for 800 years and turntable between Northern Europe and Asia, Latin America and Africa
- first European logistic hub
- second largest port & aviation technology centre in Europe
- regional cluster policies in aviation, logistics, maritime industry, life science, health, new energies (main focus: wind), media & IT, creative industries

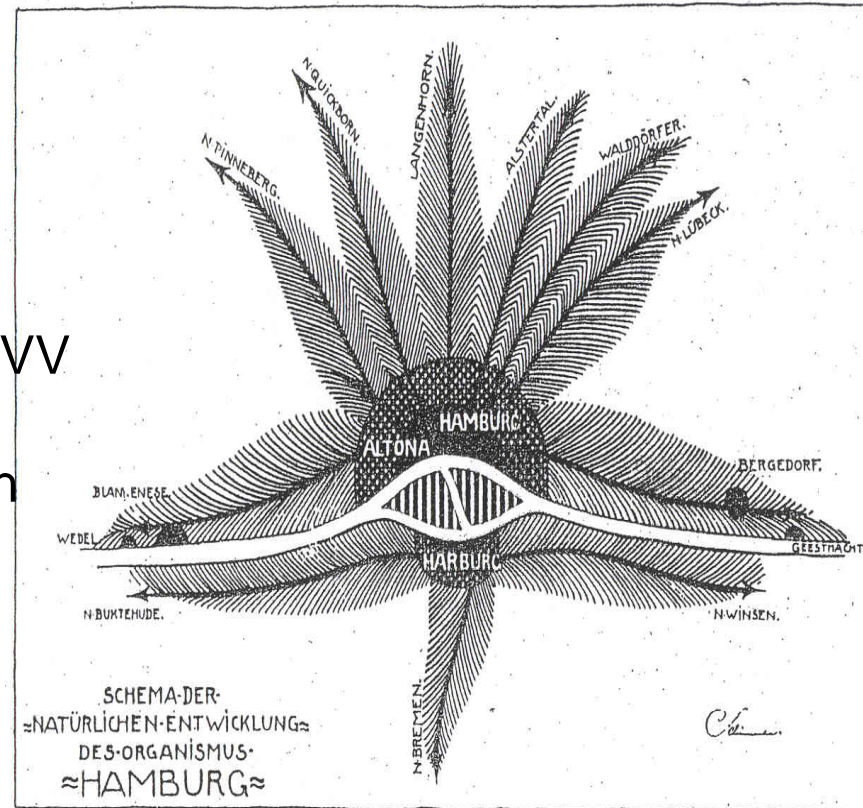


Federal States vs. Metropolitan Regions



Development Towards Hamburg Metropolitan Region

- 1919** Axis concept by Fritz Schumacher (Chief Architect and Planner)
- 1928** First city-suburb-planning with Prussia
- 1955** Joint planning with surrounding Federal States
- 1960** Bilateral funds
- 1965** Joint public transport authority HVV
- 1995** Germany's spatial planning discovers the metropolitan region
- 2005** Reorganisation of MRH „International Competitiveness“
- 2009** Joint secretariate of MRH in Hamburg
- 2011** 3rd enlargement of MRH



Principles of Cooperation in HMR

- Platform for concertation and cooperation across administrative borders
- Platform to resolve regional problems
- Basis voluntary cooperation
- Principle of consensus
- Cooperation as a rule project oriented
- Joint projects are 50% co-funded by Joint Metropolitan Fund (2,4 Million Euro; 50% Hamburg, 25% Schleswig-Holstein, 25% Niedersachsen)
- Common secretariate with 8 delegated staff
+ further 250.000 Euro Budget (50.000 per State and per Counties North and South of River Elbe)



Hamburg

Metropolitan Region of Hamburg: Extension



3 Federal States

14 Counties

800 Communities

19.000 km²

2011 expected enlargement
by 2 cities (Lübeck,
Neumünster),

1 Federal State
(Mecklenburg-Vorpommern)
and 3 Counties

(Ostholstein, Ludwigslust,
Westmecklenburg)

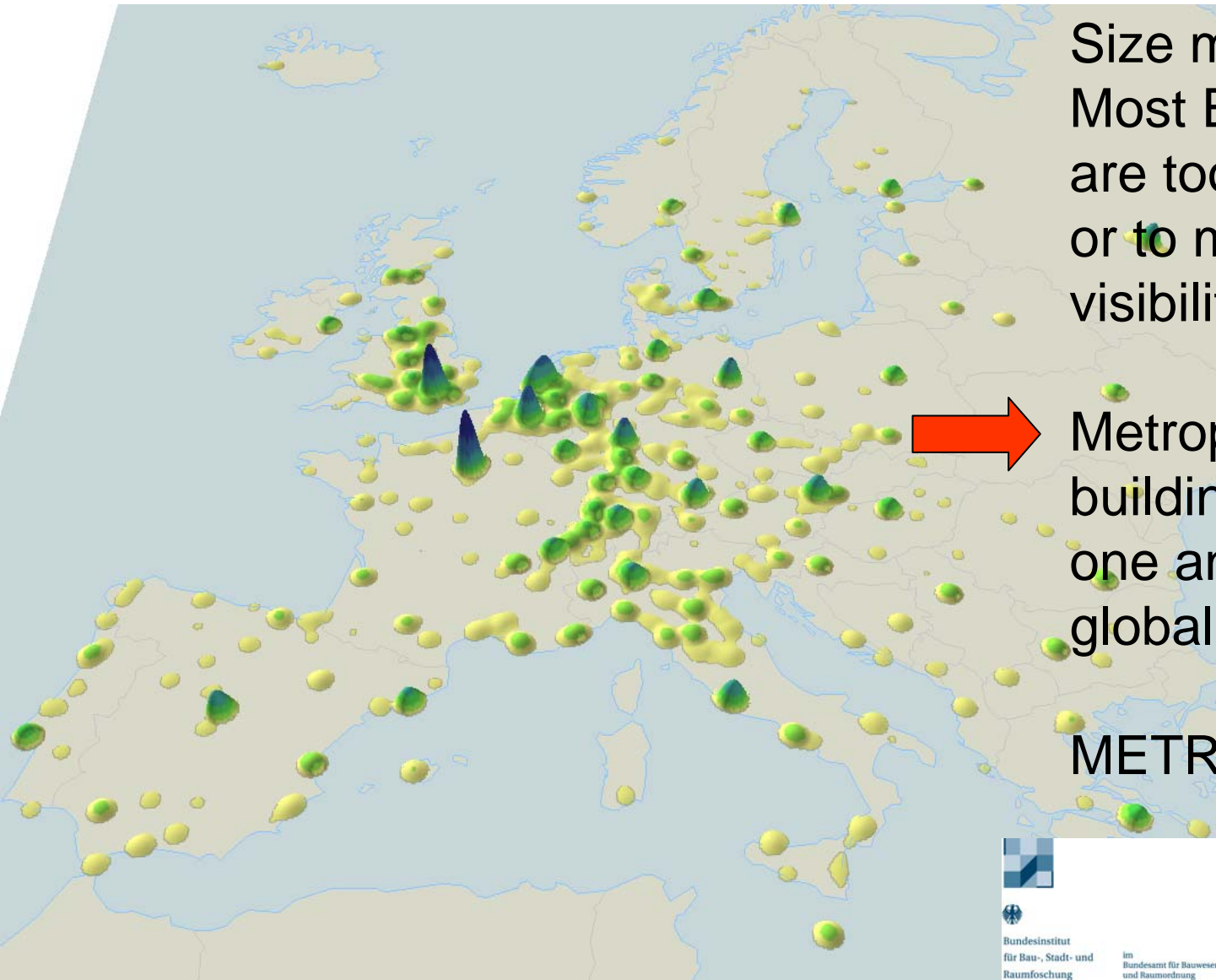


Hamburg

Globalisation: New Challenges for Cities and Regions



Globalisation: Megatrend Metropolitan Regions



Size matters !
Most European cities
are too small to reach
or to maintain global
visibility.



Metropolitan region
building =
one answer to
globalisation

METREX



Bundesinstitut
für Bau-, Stadt- und
Raumforschung

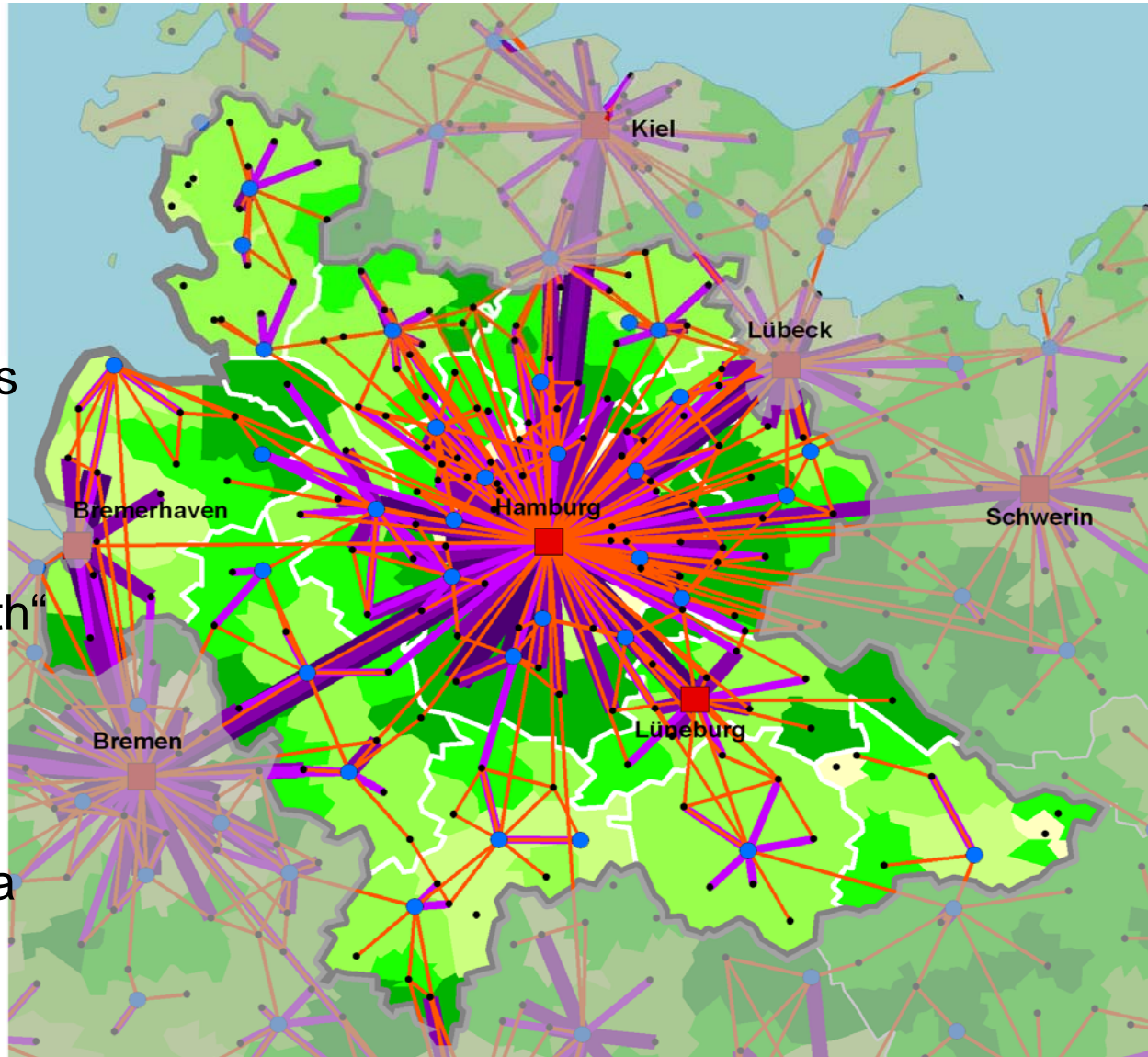
im
Bundesamt für Bauwesen
und Raumordnung



Hamburg

Metropolitan Region of Hamburg: Functional Region

- Functional region - commuter relations:
340.000 inbound
150.000 outbound
- 2001: Hamburg develops a comprehensive growth strategy for itself – and the region:
„Hamburg – City of Growth“
(„Metropole Hamburg – Wachsende Stadt“)
- 2003: Hamburg initiates a city-regional process on Federal level



Cohesion Politics and Competitiveness are no Contradiction !

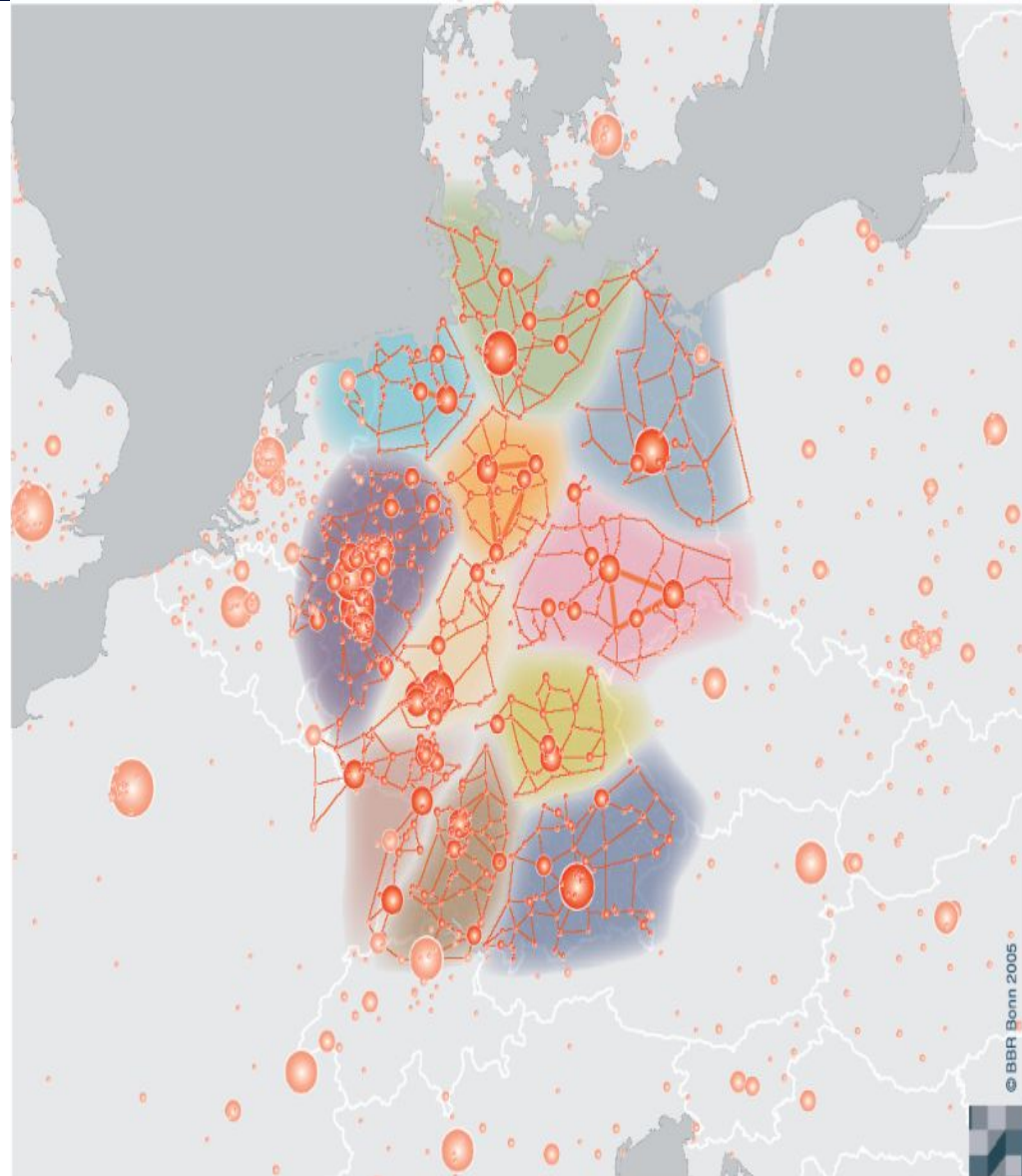
Shift in German regional politics in 2006:

„Regions of Responsibility“/
“Regional Partnerships“

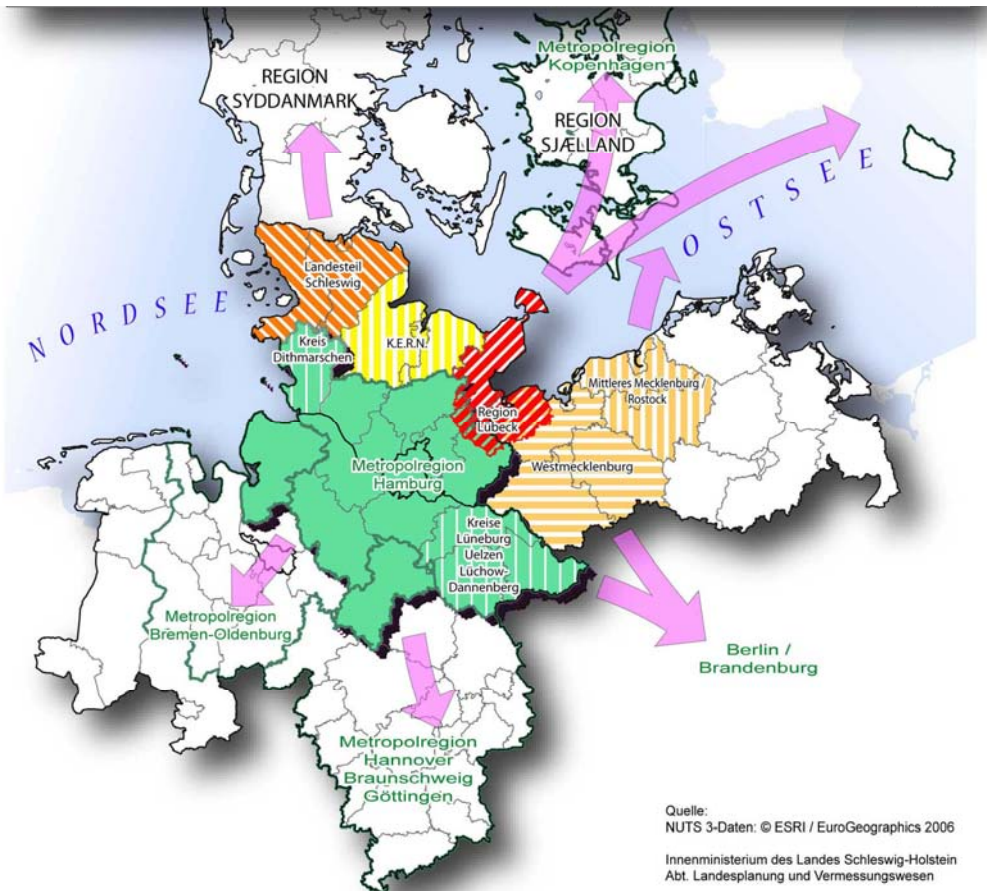
„NEW DEAL“ model project:

Metropolitan Regions and their non-metropolitan (rural) neighbouring areas network on a broad basis

- and thus redefine the centuries old symbiosis of cities and rural areas on the principle of mutual benefit



Territorial Partnership Northern Germany – Metroregion Hamburg



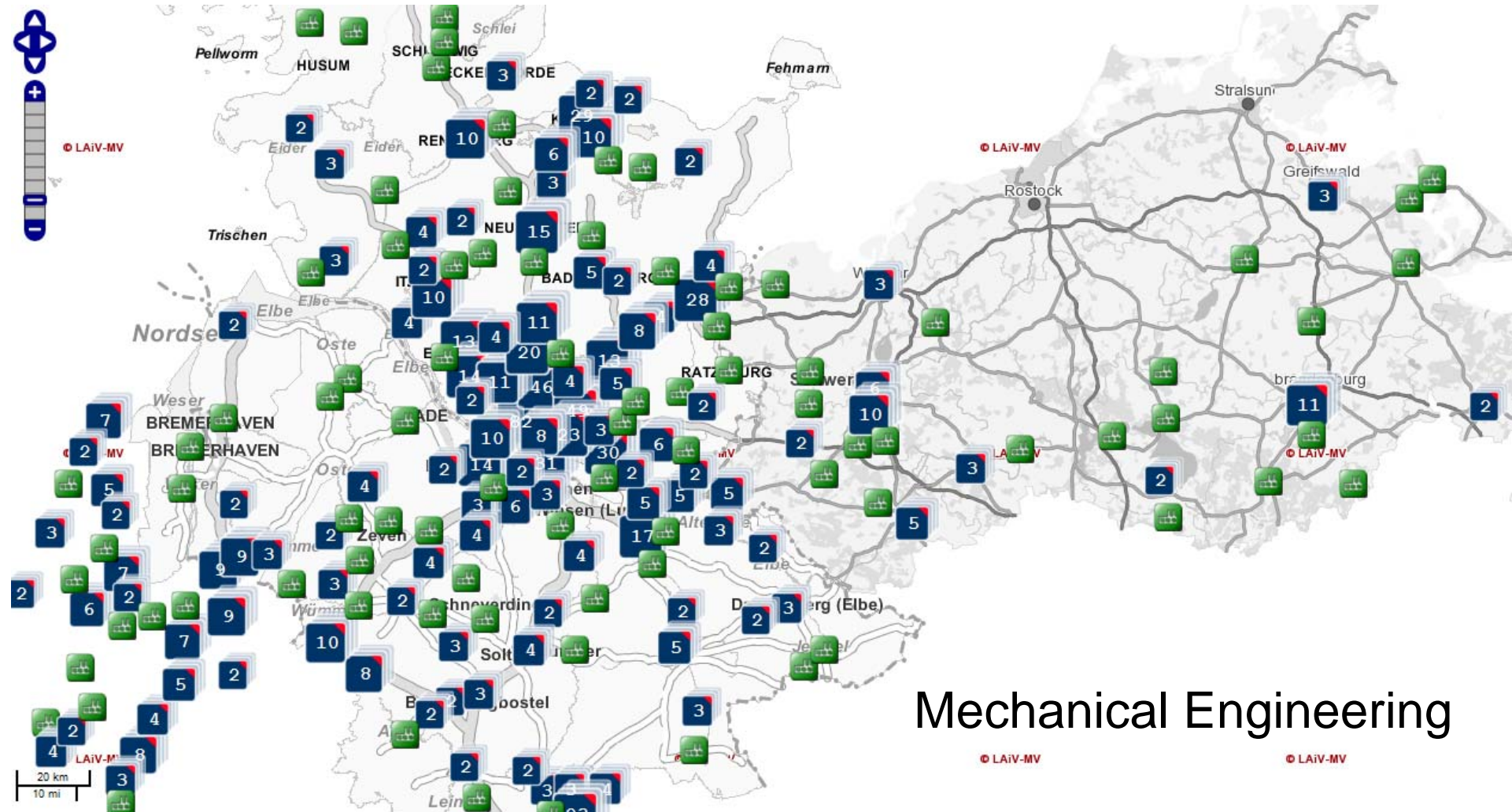
Participants:

- Hamburg/Metropolitan Region
- Schleswig-Holstein
- Mecklenburg
- Denmark

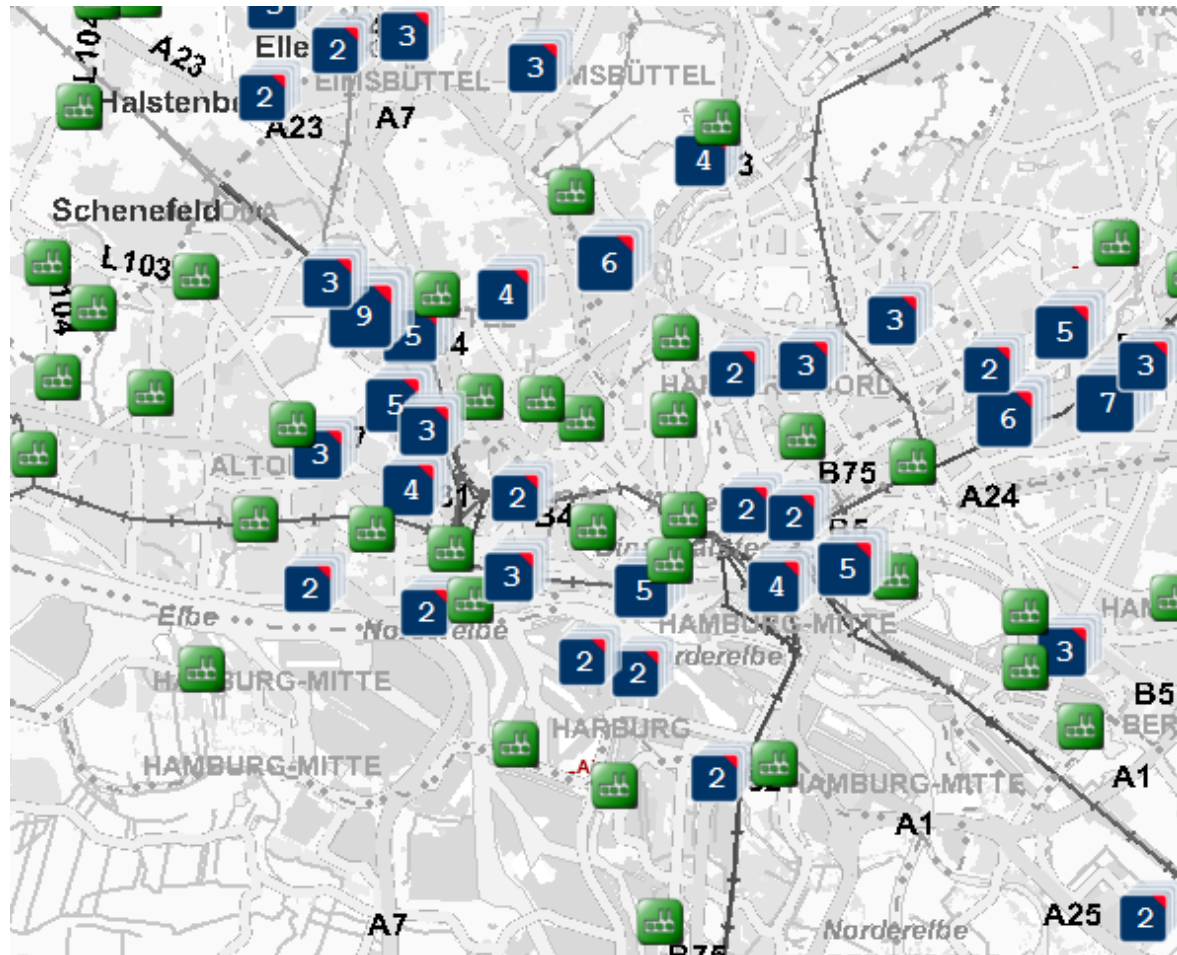
Working Groups:

- Campus Nord
(University Network like Øresund University)
- Qualified workforce in technical sectors
- Fehmarn Belt Bridge: Mental Bridge
- Maritime Industry
- Logistics
- Life Science
- Regional Food Initiatives
- Tourism
- Marketing
- Public transport
- Role of rural regions

Cluster Policy in Northern Germany



MUSIS Details from Hamburg



Hamburg

METREX Cook Book Urban-Rural-Relations

Participants

- Mazowia
- Szczecin
- Madrid
- Amsterdam
- Stockholm
- Hamburg
- Stuttgart
- Kopenhagen



Targets

- Offer best practice of urban-rural cooperation
- Lobbying in Brussels
- Run a scientific ESPON project on functional regions



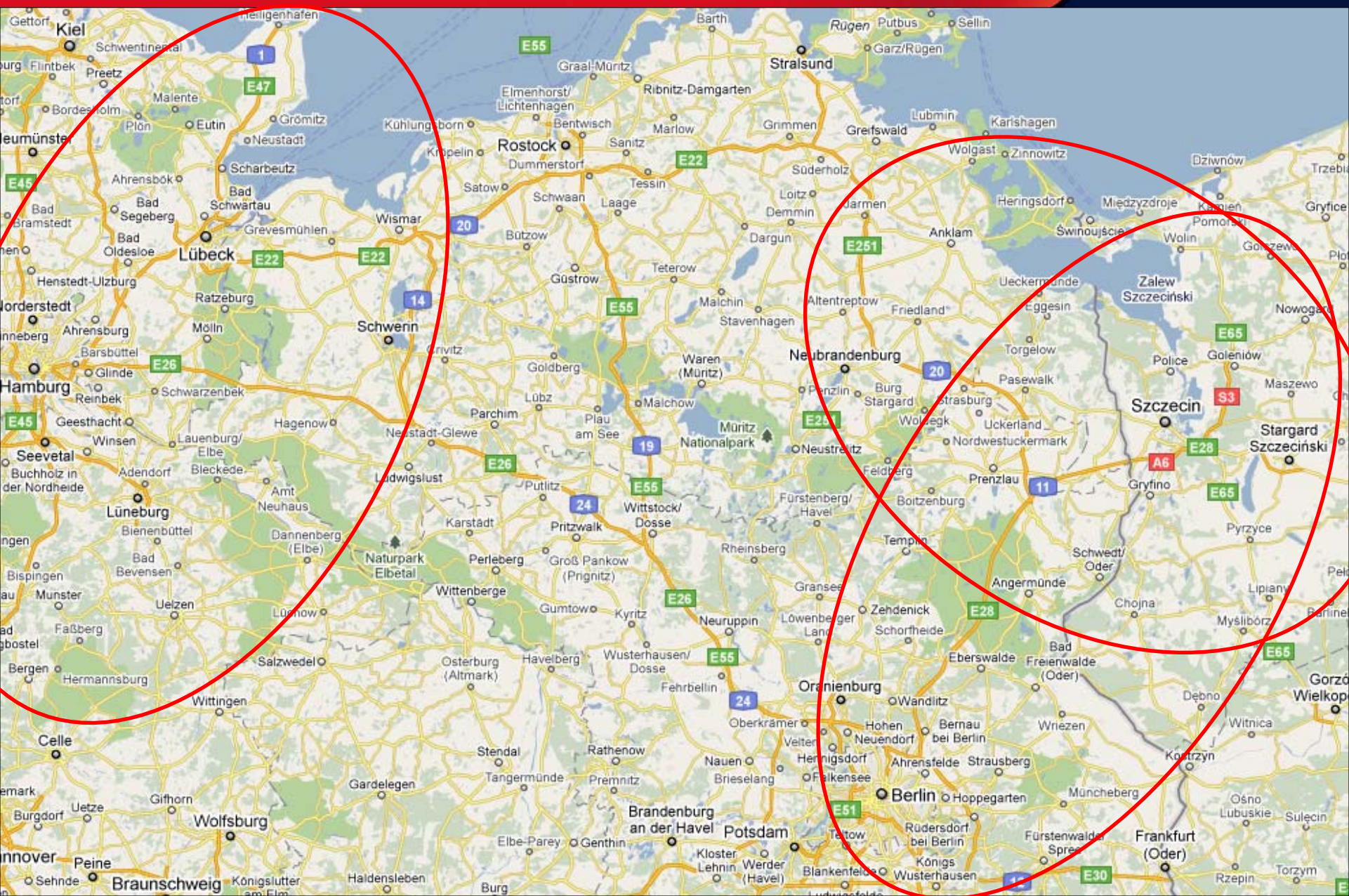
A New Approach to Cohesion Politics

Fixed Fehmarn Belt Link: New Geography 2020 – Possible Fields of Cooperation with Öresund

- Cluster Policies (Life Science, Logistics, Food, New Energies, Creative Industries)
- Science & Research (DESY, ESS: Material Sciences)
- Tourism
- Innovation, Design
- European Affairs
- High Speed Link
- EGTC – European Grouping of Territorial Cooperation ?



Examples of Cross Border Metropolitan Regions



Conclusions as to the EU Presidency of Poland

- A new approach to cohesion is possible around metropolitan regions – to enhance the existing approach, not to replace it
- Metropolitan and rural areas can benefit more from one another
- Cohesion and international competitiveness are not in a contradiction; metropolitan regions can enhance their own competitiveness by taking on board rural areas
- The new regional policy after 2013 should encourage this “New Deal” and provide money for urban-rural networks
- Cross-border metropolitan and functional regions should receive Interreg Va support after 2013 – at least if accompanied by an EGTC – European Grouping of Territorial Cooperation



Thank You for Your Attention - Questions ?

